

A how-to guide and helpful informations about configuration and options in theme.

If you have any questions or problems with this theme please use Envato Marketplace contact form on <u>our profile</u>.



Table of contents:

1. General info & Installation	4
1.1 Few words on start	4
1.2 Package from themeforest	4
1.3 How to install & update it?	5
2. Page creation	6
2.1 Getting started	6
2.2 Muffin Builder	
2.3 Page Templates	35
3. Slider options	36
3.1 Muffin Slider	36
3.2 Revolution Slider	
3.2.1 Getting demo slider	37
3.2.2 Slider management	38
4. Theme options panel	40
4.1 Getting started	40
4.1.1 General	
4.1.2 Sidebars	41
4.1.3 Blog	42
4.1.4 Portfolio	43
4.2 Layout	45
4.2.1 General	45
4.2.2 Header	
4.2.3 Social Icons	
4.2.4 Custom CSS	
4.3 Colors	
4.3.1 General	
4.3.2 Menus	
4.3.3 Header	
4.3.4 Content	
4.3.5 Footer	
4.3.6 Headings	
4.3.8 Shortcodes	
4.4 Fonts	
4.4.1 Font Family	
4.4.2 Font Size	
4.5 Translate	
4.5.1 General	
4.5.2 Blog & Portfolio	
4.5.3 Error 404	
4.6 Import & Export	
5. Shortcodes	
5.1 Adding shortcodes in content using wp-editor	
5.2 List of available shortcodes & how to use them	
6. Blog	
7. Portfolio	69

8. Menu creation	70
9. Images	71
10. SEO	
11. Support & contact with us	72
12. XML file with demo content	73
13. Advanced theme customization	74
13.1 Google Chrome	74
13.2 Firebug for Firefox	

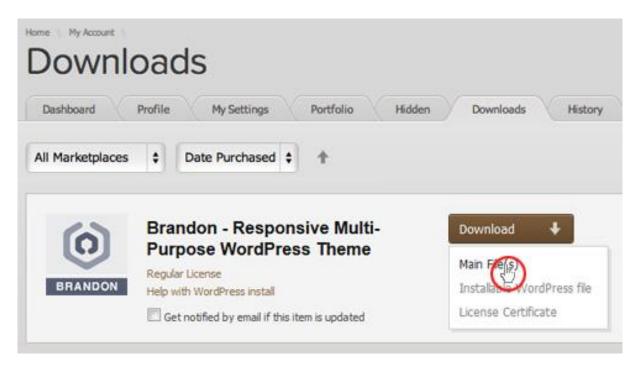
1. General info & Installation

1.1 Few words on start

"Brandon" is the new era of builing websites. Totally new Muffin Builder, lot's of shortcodes, Muffin Slider, Full Width Portfolio, Swipe Technology, Revolution Slider or detailed Muffin Options panel. Be sure that with our new theme you can easily customize whatever you want on page. Please also note that all those options are amazingly easy to use.

1.2 Package from themeforest

At first, after purchasing this theme please download the package from Themeforest. All you need to do that, is move your mouse over your login name **in right top corner** (of course after you're logged in Themeforest) and then click **Download**. Here you will find all the items that you have purchased. It looks exactly just as the diagram below:



In the next step click the **Download > Main File(s)** button next to Brandon theme and save package on your computer.

In the package you can find things like *documentation*, *license*, *psd files*, *zipped file with theme files* and folder with theme files called **Brandon**. Please unpack the whole package after downloading it from Themeforest.

1.3 How to install & update it?

At first please make sure that you have unpacked the whole package shown in the last point. **This is very important!** You can complete installation in two different ways:

- 1. **WordPress Theme Manager** please go to **Appearance** > **Themes** > **Install Themes** > **Upload**, select zipped theme folder called "Brandon.zip" and press *Install Now* button. The wordpress will do the rest for you.
- 2. **FTP upload** upload non-zipped theme folder called *Brandon* to /wp-content/themes/ folder in your WordPress installation folder on your server.

In the second part of this guide we have described how to update **Brandon**. Please make sure that you didn't make any changes in the files. If you have made changes and you don't want to lose them, the best way is to use one of freeware tools for comparing files, ex. <u>Beyond Compare</u> (we are not the authors of this tool so please don't ask us how to use it. Answears to how to use it can be found on their website). After comparing these files you can upload on server only the files that hasn't been changed.

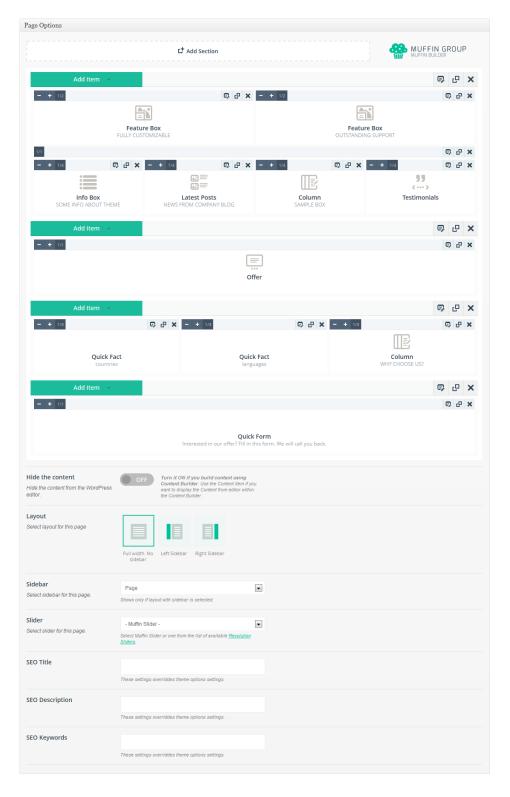
If you haven't changed any theme files, all you need to do is update your version of theme by downloading the latest package from themeforest, unpacking files and uploading new files on the server while replacing the old files. Simply overwrite them.

All your data in the database are safe because after updating theme files doesn't change anything in the database. Please however always make a backup of your files & database.

2. Page creation

Creating your own page has been never so easy. To make the first step please go to *Pages* > *Add new*. On first sight everything looks just like in default wordpress. But when you have a look under *Visual/HTML* area you will see some *Page options*.

2.1 Getting started



In first *Visual/HTML* area you can build your page using all available options in editor. Beyond the default options we included green button called "*Insert shortcode*". With this option you can build any page you want based on shortcodes. All available shortcodes for this theme has been described in section **Shortcodes (section 5)**.

Please note that you can build page based not only on shortcodes. You can also use Muffin Builder (section 2.2).

Below the **Muffin Builder** you can find some *Muffin Options*.

- **Hide the content** this options will hide the content from Wordpress editor. You can turn this button on or off. If you're using Muffin Builder for building content please turn this button off. If you won't turn it off, the content from Wordpress editor will show above the Muffin Builder items.
- **Layout** you can choose personal layout for each page. There is 3 options to choose: full width without sidebar, left sidebar or right sidebar.
- **Sidebar** here you can select proper sidebar for this page (of course if in the previous option you have selected right or left sidebar). You can create your own sidebars in *Appearance* > *Brandon* > *Getting started* > *Sidebars*.
- **Slider** you can select Muffin offer slider or one of the Revolution Slider's for page. Please also note that for each page can be different slider. Of course, before select slider you need to create it with amazing **Revolution Slider** (section 3).
- **SEO Title** title for page (if you leave this field empty, page will get default settings from *Theme options panel > Getting started > General*)
- **SEO Description** description for page (if you leave this field empty, page will get default settings from *Theme options panel > Getting started > General*)
- **SEO Keywords** keywords for page (if you leave this field empty, page will get default settings from *Theme options panel > Getting started > General*)

After set up all this options on right side you can also choose right Page Template (section 2.3) for this site.

2.2 Muffin Builder

What about **Muffin Builder**? With his help web development is child's play. Page can be splitted on totally different sections where you can choose things like colors, backgrounds, layouts, sidebars, classes and much more. For each section you can add an items that you need.

Now with the new Muffin Builder you can also do things like clone sections or items so building websites is much faster and easier. You will love it!

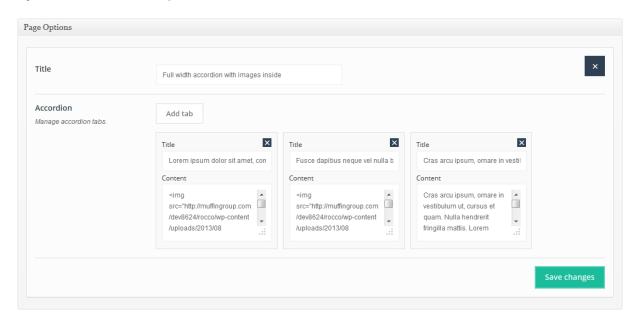
To add item inside section please click *Add item* button. After that you will see the right Item already added below. You can do few things with this added Item.

- Expand Item to 1/4, 1/3, 1/2, 2/3, 3/4, 1/1 by using "+" button in the Item. The same way you can shorten this Item using "-" button. Please note that not all Items working with all sizes.
- You can delete Item/Section if you don't need it by x in right Item corner.
- You can edit each Item/Section by click on "pencil" in right bottom corner in the Item.
- You can clone each Item/Section by click on "clone" in right bottom corner in the Item.
- You can also move any Item/Section by drag & drop.

Please remember that Muffin Builder is working only with *Default template*.

You can choose one of below items:

a) Accordion & FAQ

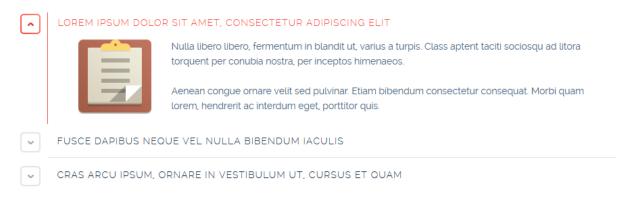


This Item is adding *Vertical tabs* on page. You can add as many tabs as you need, just type *Title* and *Content* for each tab. You can also use **Drag&Drop** option to set the order for items.

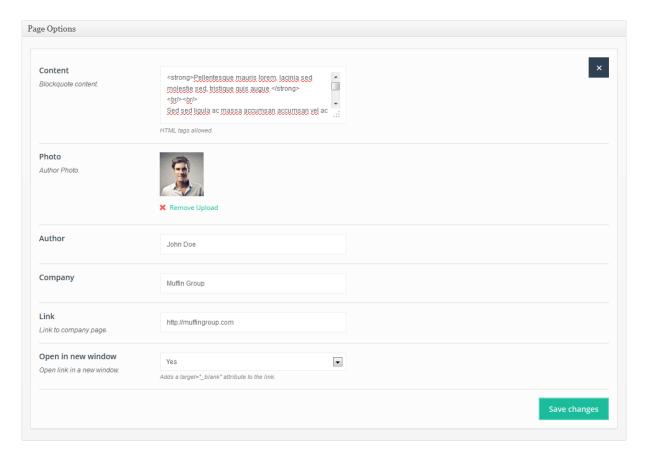
Available sizes: '1/4', '1/3', '1/2', '2/3', '3/4', '1/1'

Attributes: this item similar to Tabs Item doesn`t have attributes like other Items. Instead of you can add new tabs by clicking "Add tab" and delete them by clicking *.

Full width accordion with images inside



b) Blockquote



This Item is creating *Blockquote* box with photo and some content.

Available sizes: '1/4', '1/3', '1/2', '2/3', '3/4', '1/1'

Attributes:

• Content (text your own content for blockquote Item. Here you can use html tags)

- **Photo** (set photo for author)
- **Author** (author of this blockquote)
- **Company** (autohor's company)
- **Link** (link to author's page)
- **Open in new window** (choose if you want to open link in the new window or not)

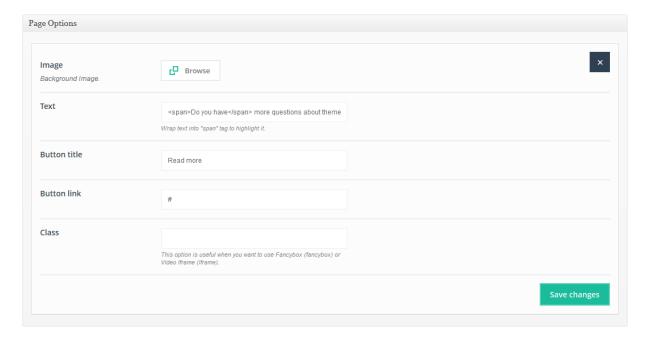


Sed sed ligula ac massa accumsan accumsan vel ac velit. Aliquam Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Phasellus in tortor lacus. Integer dignissim eget tellus ac eleifend.



John Doe Muffin Group

c) Call to action



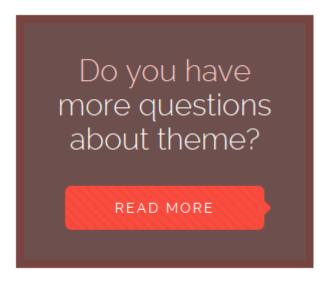
This item can create nice *Call to action* item.

Available sizes: '1/4', '1/3', '1/2', '2/3', '3/4', '1/1'

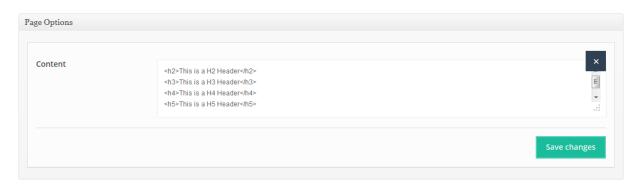
- **Image** (upload background image for item)
- **Text** (type own text for this item)
- **Button title** (title for button)
- **Button link** (link for button)

• Class (useful option when you want to open link in fancybox)

Preview:



d) Code



This Item can be used for present code. Also it convert all html tags into html special chars.

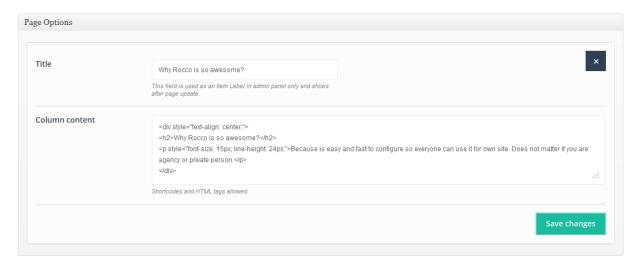
Available sizes: '1/4', '1/3', '1/2', '2/3', '3/4', '1/1'

Attributes:

• **Content** (add your own code here)

```
<h2>This is a H2 Header</h2>
<h3>This is a H3 Header</h3>
<h4>This is a H4 Header</h4>
<h5>This is a H5 Header</h5>
<h6>This is a H6 Header</h6>
```

e) Column

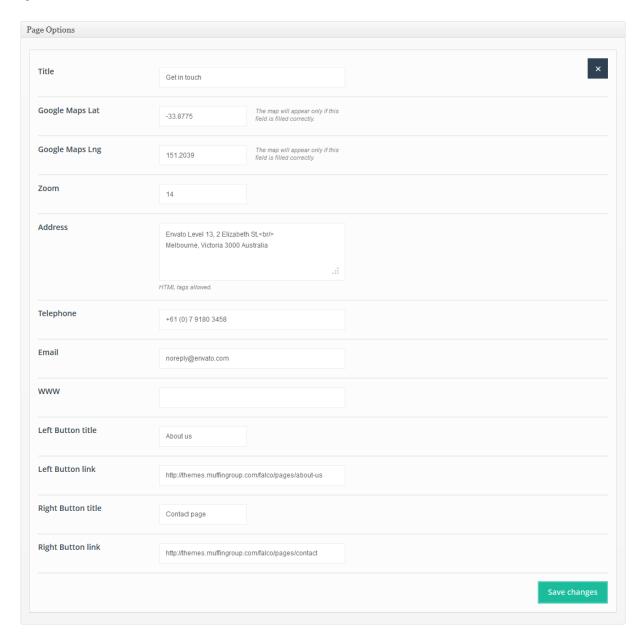


This Item is creating your own column. Think about what you want to be here and just do it

Available sizes: '1/4', '1/3', '1/2', '2/3', '3/4', '1/1' **Attributes:**

- **Title** (visible only via admin panel item label)
- **Column content** (this is the only attribute for this Item, feel free to use html tags and shortcodes in this section)

f) Contact box



This Item is creating contact box. You can set up in this box few ways to contact with you.

Available sizes: '1/4', '1/3', '1/2', '2/3', '3/4', '1/1'

- **Title** (contact box title)
- Google Maps Lat (Latitude value for Google Map)
- **Google Maps Lng** (Longitude value for Google Map)
- **Zoom** (zoom value for Google Map)
- Address (set up your address, html tags are also allowed for this field)
- **Telephone** (telephone number)
- Email (email address)
- **WWW** (website url)

- **Left Button title** (title for left button)
- **Left Button link** (link for left button)
- **Right Button title** (title for right button)
- **Right Button link** (link for right button)



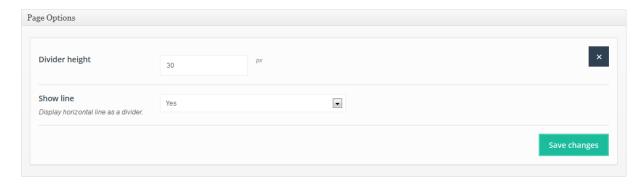
g) Content



Adding this item will show *Content* from Wordpress Editor above Page Options. You can use it only once time per page. Please also remember to turn off "*Show The Content*" option.

Available sizes: '1/4', '1/3', '1/2', '2/3', '3/4', '1/1'

h) Divider



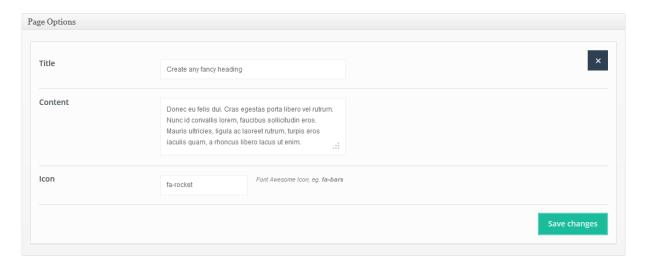
This item is creating space between elements. It is also aligning for a single line, boxes located underneath.

Available sizes: '1/1'

Attributes:

- **Divider height** (enter the amount of the divider height)
- **Show line** (choose if you want to show horizontal line as a divider)

i) Fancy heading



This item is creating great *Heading*. You can set up background, icon and much more.

Available sizes: '1/1'

Attributes:

- **Title** (title for heading)
- **Content** (content which you would like to have inside heading)
- **Icon** (icon for heading)

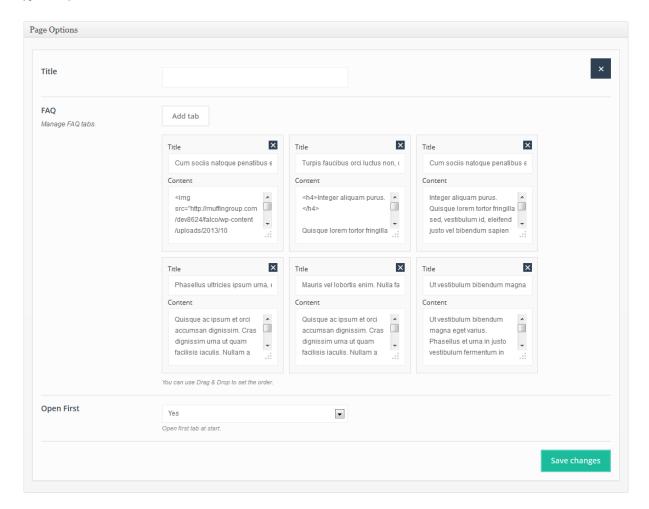
Preview:

Create any fancy heading

Donec eu felis dui. Cras egestas porta libero vel rutrum. Nunc id convallis lorem, faucibus sollicitudin eros. Mauris ultricies, ligula ac laoreet rutrum, turpis eros iaculis quam, a rhoncus libero lacus ut enim.



j) FAQ



With this item you can create own *FAQ* page. You can also use **Drag&Drop** option to set the order for items.

Available sizes: '1/4', '1/3', '1/2', '2/3', '3/4', '1/1'

- Add tab (just add your own tabs for FAQ item)
- **Open First** (turn it on if you want to have first accordion item opened)

CUM SOCIIS NATOQUE PENATIBUS ET ULTRICES VOLUTPAT?



Integer aliquam purus.

Ouisque lorem tortor fringilla sed, vestibulum id, eleifend justo vel bibendum sapien massa ac turpis faucibus orci luctus non, consectetuer lobortis quis, varius in, purus.

Mauris dictum orci a auctor dignissim. In sed leo justo. Pellentesque vestibulum facilisis arcu id tincidunt.

\equiv	TURPIS FAUCIBUS ORCI LUCTUS NON, CONSECTETUER LOBORTIS QUIS, VARIUS IN, PURUS, INTEGEI
	ULTRICES POSUERE CUBILIA CURAE?

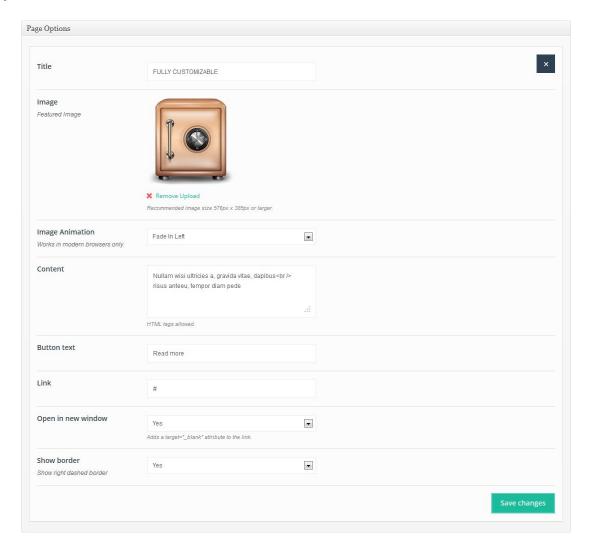
=	CUM SOCIIS	NATOQUE	PENATIBUS	ET ULTRICES	VOLUTPAT?

PHASELLUS ULTRICIES	IPSUM URNA,	ET C	ONSEQUAT	DIGNISSIM	URNA	UT	QUAM?

■ MAURIS VEL LOBORTIS ENIM. NULLA FACILISI DIGNISSIM URNA UT QUAM?

■ UT VESTIBULUM BIBENDUM MAGNA EGET VARIUS DIGNISSIM URNA UT QUAM?

k) Feature box



With this item you can create awesome *Feature box* item.

Available sizes: '1/4', '1/3', '1/2'

Attributes:

- **Title** (title for icon feature box item)
- **Image** (upload image for feature box item)
- **Image Animation** (choose animation for image)
- **Content** (text for feature box item)
- **Button text** (text for feature box button)
- **Link** (type link for feature box item)
- **Open in new window** (choose if you would like to open item in new window or not)
- **Show border** (choose if you want to show border for feature box item)

Preview:

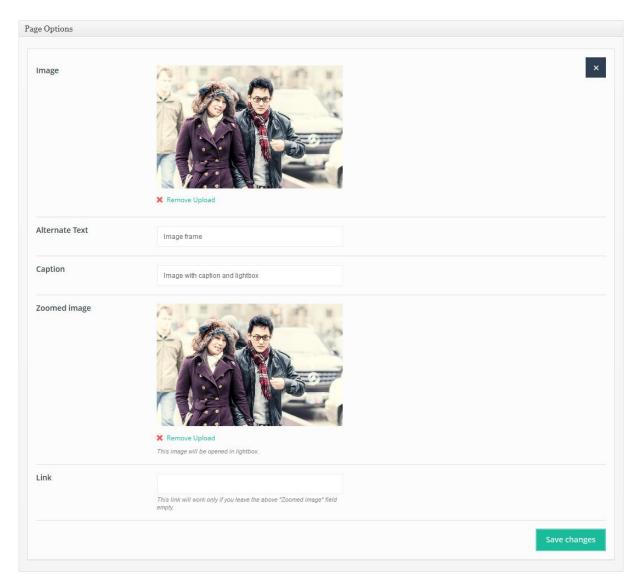
FULLY CUSTOMIZABLE



Nullam wisi ultricies a, gravida vitae, dapibus risus anteeu, tempor diam pede



l) Image

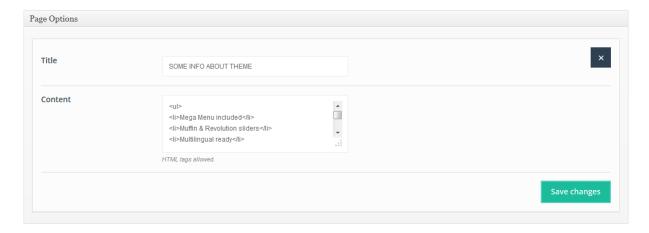


This item is very useful option for embedding images into page.

Available sizes: '1/4', '1/3', '1/2', '2/3', '3/4', '1/1'

- **Image** (here you can choose your own image)
- Alternate text (alt text for image)
- **Caption** (short text under image)
- **Zoomed image** (here you can choose your image to be opened after click)
- **Link** (if you don't want to open image after click, you can type your own link for this image)

m) Info Box

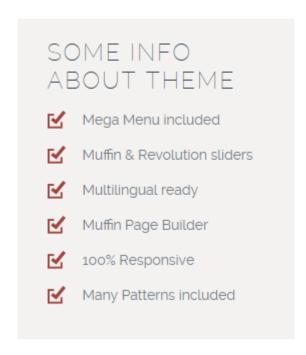


This item is very useful if you want to get box with some info.

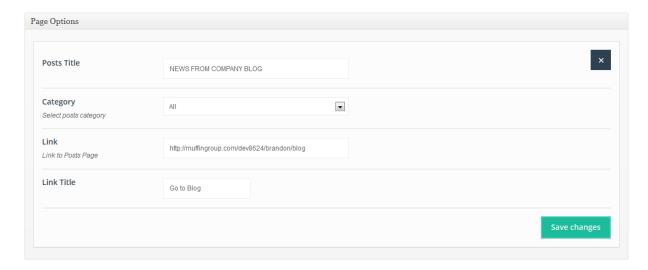
Available sizes: '1/4', '1/3', '1/2', '2/3', '3/4', '1/1'

Attributes:

- **Title** (title for Info Box item)
- **Content** (content for Info Box item)



n) Latest posts



This item is very useful if you want to get box with some info.

Available sizes: '1/4', '1/3', '1/2'

Attributes:

- **Posts Title** (title for Lates posts item)
- **Category** (category for Latest posts item)
- **Link** (link to page)
- Link title (title for link)



o) Map

age Options			
Google Maps Lat	-33.8710	The map will appear only if this field is filled correctly.	×
Google Maps Lng	151.2039	The map will appear only if this field is filled correctly.	
Height	350	px	
Zoom	14		
			Save changes

This Item will create the *Google map*. Map item is based on Google Maps API.

Available sizes: '1/4', '1/3', '1/2', '2/3', '3/4', '1/1'

Attributes:

- **Google Maps Lat** (type right **Lat** value for your position)
- **Google Maps Lng** (type right **Lng** value for your position)
- **Height** (height of the map)
- **Zoom** (zoom of the map)

The map will appear only if **Google Maps Lat** and **Google Maps Lng** are filled correctly.



o) Offer

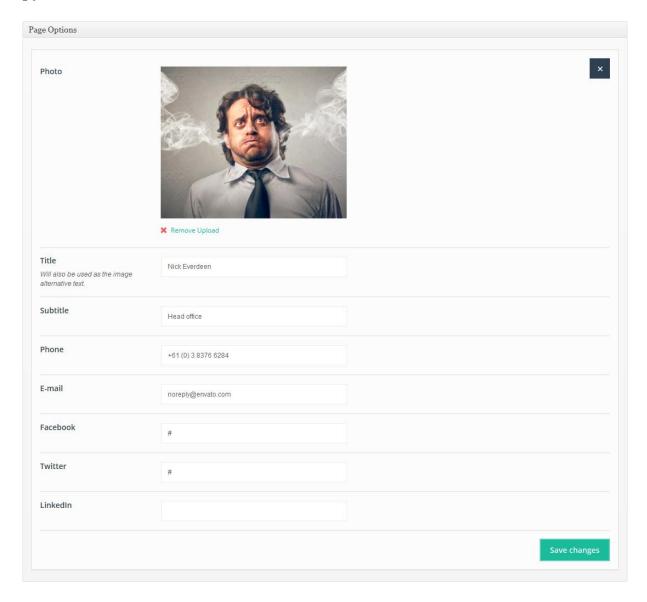


This Item create amazing *Offer* section where you can put icons, text, images, videos and anything else what you can imagine. This Item have no attributes because all things for this section can be set up in *WP Dashboard > Offer* section.

Available sizes: '1/1'



p) Our team



This Item will create the single *Our team* profile. Show your team using this item.

Available sizes: '1/4', '1/3'

Attributes:

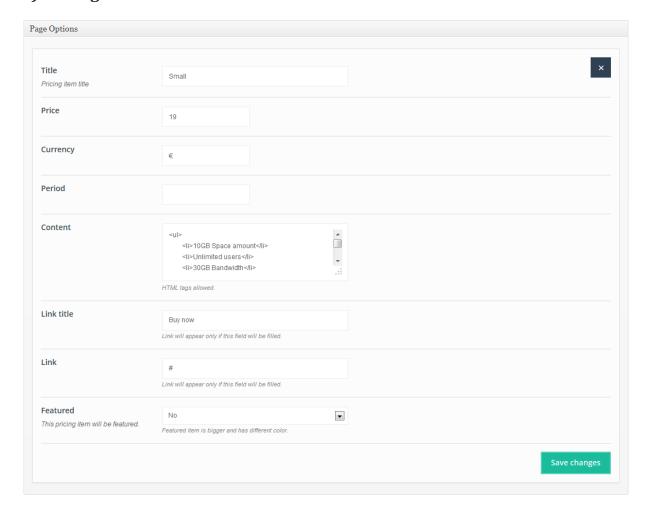
- **Photo** (choose photo for one of your our team's profile)
- **Title** (title for one of your our team's profile)
- **Subtitle** (subtitle for one of your our team's profile)
- **Phone** (phone number for one of your our team's profile)
- **Email** (email for one of your our team's profile)
- **Facebook** (facebook link with *http://* for one of your our team's profile)
- **Twitter** (twitter link with *http://* for one of your our team's profile)
- **LinkedIn** (LinkedIn link with *http://* for one of your our team's profile)

You can create as many profiles for your people as you need.





r) Pricing item



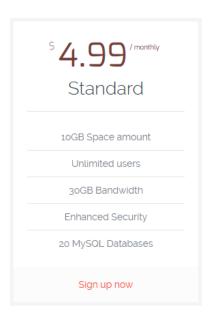
This Item will create amazing *Pricing item*.

Available sizes: '1/4', '1/3', '1/2', '2/3', '3/4', '1/1'

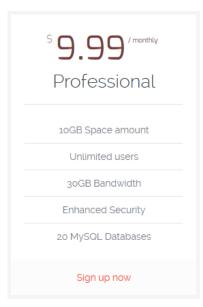
Attributes:

- **Title** (pricing item title)
- **Price** (enter your price)
- **Currency** (enter your currency)
- **Period** (enter period for pricing table)
- **Content** (enter item content)
- **Link title** (enter link title, this link title will appear only if this field is filled)
- **Link** (enter link, this link will appear only if this field is filled)
- **Featured** (choose if you want to make this item featured or not)

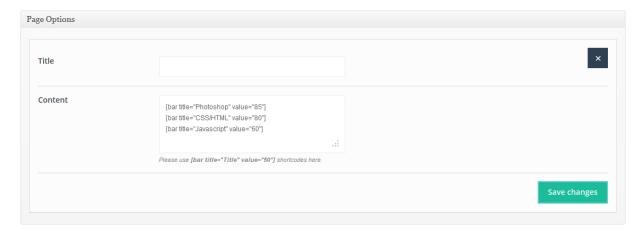
Preview:







s) Progress bars



This Item will create *Progress bar*. You can add as many you want.

Available sizes: '1/4', '1/3', '1/2', '2/3', '3/4', '1/1'

Add your own tabs by clicking "Add tab" button. You can add as many tabs as you need.

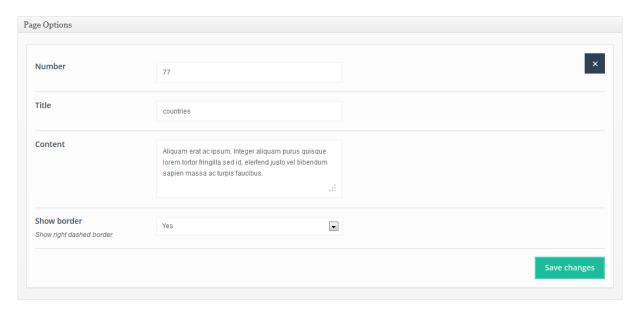
Attributes:

- Title
- **Content** (type here as many bars you like, the shortcode for progress bar is **[bar title="Photoshop" value="80"]**)

Preview:



t) Quick Fact



This Item will create nice box with some info. You can add as many you want.

Available sizes: '1/4', '1/3', '1/2', '2/3', '3/4', '1/1'

- **Number** (type number for Quick Fact item)
- **Title** (title for Quick Fact item)
- **Content** (content for Quick Fact item)
- **Show border** (choose if you want to show right, dashed border)

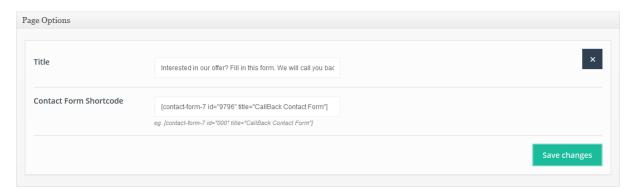
77 countries

Aliquam erat ac ipsum. Integer aliquam purus quisque lorem tortor fringilla sed id, eleifend justo vel bibendum sapien massa ac turpis faucibus.

44 languages

Aliquam erat ac ipsum. Integer aliquam purus quisque lorem tortor fringilla sed id, eleifend justo vel bibendum sapien massa ac turpis faucibus.

u) Quick Form

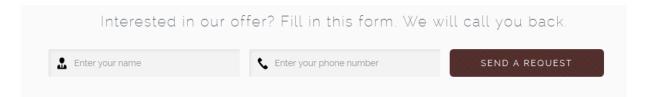


Create short form on homepage with any fields you want for quick contact way.

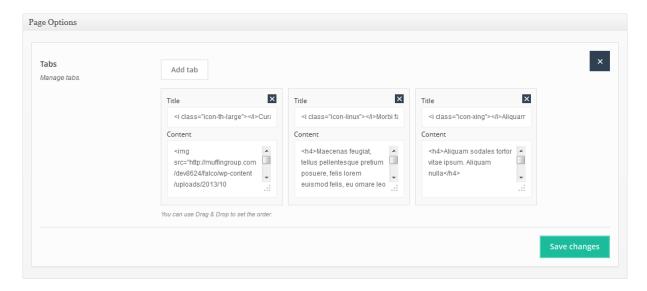
Available sizes: '1/1'

Attributes:

- **Title** (title for Quick Form item)
- **Contact Form Shortcode** (get shortcode for form from Contact Form 7 plugin section)



v) Tabs



This Item will create *Tabs*. You can add as many tabs as you want.

Available sizes: '1/4', '1/3', '1/2', '2/3', '3/4', '1/1'

Add your own tabs by clicking "Add tab" button. You can add as many tabs as you need.

Attributes:

- **Title** (tabs title)
- **Content** (tabs content)

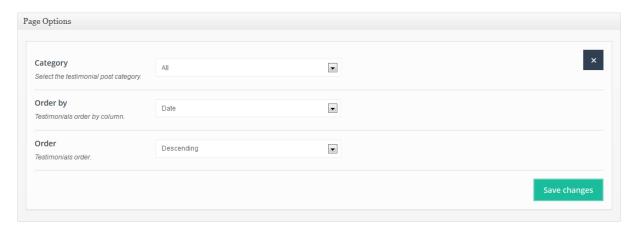
Preview:



Quisque ac ipsum et orci accumsan dignissim. Cras dignissim urna ut quam facilisis iaculis. Nullam a lacinia sem. Praesent eu viverra mauris. Nullam ut lectus posuere, egestas lorem eget, commodo purus. Vivamus vitae sollicitudin quam. Mauris vel lobortis enim. Nulla facilisi.

Aliquam sodales tortor vitae ipsum. Aliquam nulla. Duis aliquam molestie erat. Ut et mauris vel pede varius sollicitudin. Sed ut dolor nec orci tincidunt interdum. Phasellus ipsum. Nunc tristique tempus lectus

w) Testimonials



This Item will create *Testomonials slider*. Testimonials for this section, you can add in *Testimonials > Add new* section.

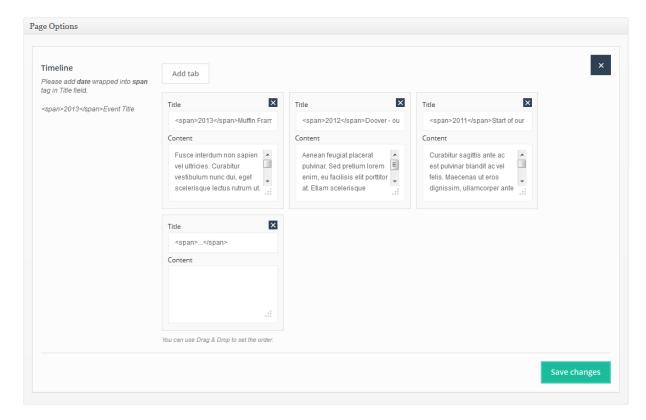
Available sizes: '1/4', '1/3', '1/2'

Attributes:

- **Category** (choose form which category you want to show testimonials)
- Order by (choose how to order testimonials Title, Menu order or Date)
- Order (choose if you want to order Ascending or Descending)



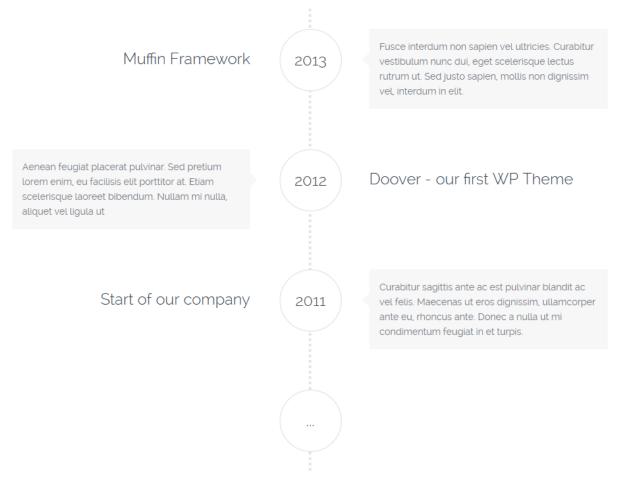
x) Timeline



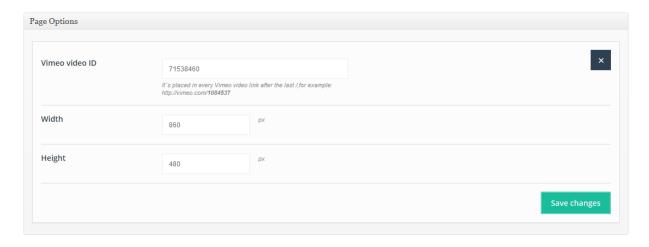
This Item will create *Timline* section and you can use it for anything you need. Inside it works just like Tabs or Accordion. Just *Add tab* and add any content you want inside.

Available sizes: '1/1'

- **Title** (title for timeline item)
- **Content** (text for timeline content section)



y) Vimeo



This item is very useful option for embedding *Vimeo* videos into page.

Available sizes: '1/4', '1/3', '1/2', '2/3', '3/4', '1/1'

Attributes:

- **Vimeo video ID** vimeo video`s ID. This value is placed at the end of every vimeo video after last "/", for example: http://vimeo.com/19819283
- **Width** player's width, 700 is highly recommended for left or right sidebar template while 950 for a default one.
- **Height** video player`s height

z) Youtube

Page Options			
YouTube video ID			×
Touriste viaco is	pIE3KNmuwj4 It's placed in every You'l example: http://www.yout	Tube video link after v= parameter, for ube.com/watch?v=YE7VzILtp-4	_
Width	860	px	
Height	480	рх	
			Save changes

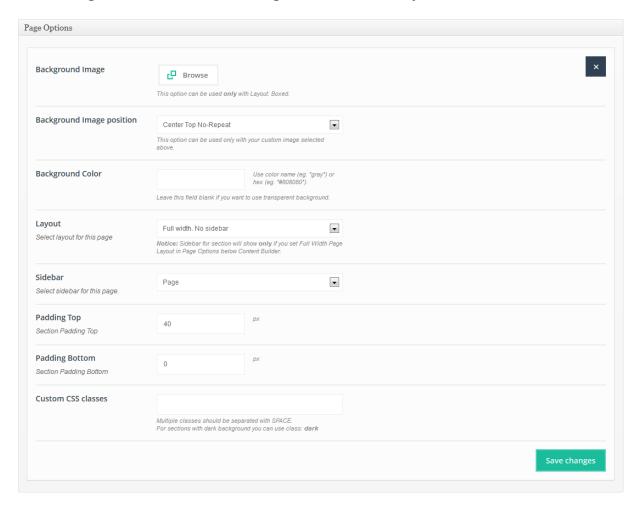
This item is very useful option for embedding *Youtube* videos into page.

Available sizes: '1/4', '1/3', '1/2', '2/3', '3/4', '1/1'

- YouTube video ID youtube video`s ID. This value is placed at the end of every video after "v=" parameter, for example: http://www.youtube.com/watch?v=YE7VzlLtp-4
- **width** player's width, 700 is highly recommended for left or right sidebar template while 950 for a default one.
- height video player`s height

NEW SPECIAL ITEM!!! SECTION

This is totally new item which gives you lot's of possibilities with creating pages. Now you can split each page, post or portfolio item for sections. Section is a part of page and can have own settings. Please take a look on image below to see what you can do:



Attributes:

- **Background Image** (you can upload image/pattern for background section)
- **Background Image position** (choose position for background image)
- **Background Color** (you can choose color for background)
- **Layout** (you can choose if you want section with sidebar or not each section can have own sidebar what is really amazing and people loves it)
- Sidebar (choose sidebar for section)
- Padding Top (you can add top padding for section if you want)
- Padding Bottom (you can add bottom padding for section if you want)
- **Custom CSS classes** (you can type own class for section this is really great option for all those who want to get special style for section). For example you can add here **my-own-super-section** class and then you can go to *Theme options* > *Layout* > *Custom CSS* and write there own styles for this class:

.my-own-super-section { margin: 30px; padding: 20px; font-size: 15px; etc... }

This is just example of what you can do so please do not use above css:)

If you want to use multiple classes then please separate them with SPACE. We have one built-in class for this section which is named **dark** and you can use it if you want to get dark background.

2.3 Page Templates

Template has several specially designed Page Templates, which can be used on Pages, adding them special features.

Archives

This template can automatically create list, that contain *Available Pages, Latest Posts, Archives by Subjects* and *Archives by Months*.

Portfolio

This template let you to add Portfolio for website. You can see these entries in section *Portfolio > Portfolio*.

Sitemap

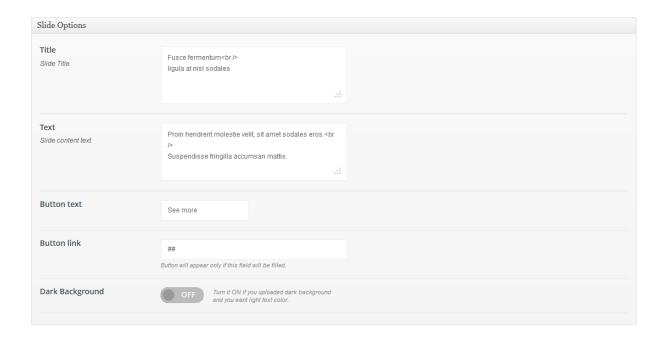
This template let you to create simple sitemap.

3. Slider options

3.1 Muffin Slider

Muffin Slider is simple slider made by our team and is dedicated for all those who want to make easy slides within very short time. Slider is built on swipe technology so it works on all mobile devices and is fully responsive.

To create slides for muffin slider please go to *Muffin Slider > Add new* section in main menu on the left side in WP Dashboard. Each slide have some Slide Options what you can see on image below:



- **Title** main title for slide (you can use HTML tags here)
- **Text** text placed under main title (you can use HTML also)
- **Button text** if you want to have button for slide you can type button text here
- Button link link for button (please start link always with http://)
- **Dark background** if you uploaded dark background/featured image please turn this button on so you can have white text.
- **Featured image** this option is not visible in Slide options section because it is default WordPress option and this option is next to Slide options section. This option is for slide image. Just click on *Set featured image* button and choose your own image for slide. Just really easy:)

If you want to set up this slider for specific page, then you can do it in *Page options* section when you edit/create page. Inside this section you have "Slider" option and all you need to do is select - **Muffin Slider** - option. This is everything.

All data (images, texts, etc...) for this slider comes with xml file and can be downloaded from http://themes.muffingroup.com/xmls/

We have one additional option for this slider and you can find it in *Theme options > Getting started > Sliders* section. There is option for **Muffin Slider timeout**.

3.2 Revolution Slider

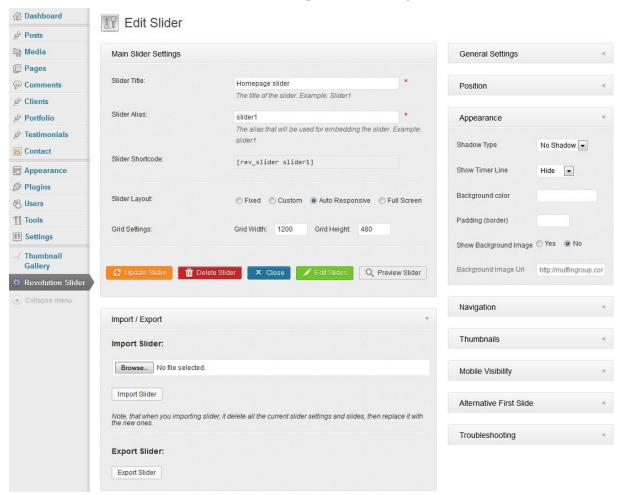
3.2.1 Getting demo slider

In package downloaded from Themeforest you can find **slider-demo** folder that has included *uploads* folder and *slider1.txt* file. In first step please upload content from uploads folder to your *wp-content/uploads* folder. In next step you need to go to **Revolution Slider**, click button "*Create new slider*" and fill below fields:

Slider Title: Slider 1 Slider Alias: slide1

In next step please click "Create Slider" button.

On the list of available sliders, click on slider that you already created and in the bottom section you will see "Show Export / Import" link. After that you will get field to select file. You need to choose slider1.txt file in this step and click "Import Slider" button.



3.2.2 Slider management

After pressing the "*Create New Slider*" button you will reach a form where you are asked to enter a *Slider Title* (used for the Slider overview in this backend) and a *Slider Alias* (a slug that is used to implement the Slider in your WP later, so keep it simple with no spaces and special chars).

You are also prompted to enter the *Sliders Basic Settings*, a *Slider Title* (for you to remember the Slider by) and a *Slider Alias* (please do not use special characters or spaces here, this defines the shortcode for you to use in your content).

The options in the boxes on the right side (General Settings, Position, Appearance, Navigation, Thumbnails) have helping Tooltips on mouseover so they are not explained here.

The Slider Type can be fixed (not responsive, fix dimensions), responsive (changes depending on the size of its max. sizes given later in relation to the screen size) or fullwidth (always 100% in width of the screen size, but height keeping the aspect ratio).

The Sizes section is needed to fit the slider in all screen sizes needed. The height of the slider will always be calculated to keep the aspect ratio from the max width and height given in the Slider Size line.

The next step is creating/editing slides. You get there by just clicking on "*Edit Slides*" in the Slider Form window.

Just press "New Slide" and the native WP Media Upload dialog window will appear. Choose or Upload the slide's background image, choose "Full Size" and then "Insert Into Post" (all like you are used to it in your WP editor). You can always click on the pic to change it.

Use the arrow handles on the right side to change the slides position in the slider (top to bottom = first to last slide to be shown) or delete it with the "*Delete*" button.

The "Edit Slide" leads you to the next chapter "Slide".

In the "Edit Slide" view you see the heart of our plugin. The drag&drop Caption editor.

But first please note that you have another chance here to change the background image with the "*Change Image*" button.

To create a Layer (Caption, Image or Video) press the button "Add Layer" or "Add Layer: Image". In case of a text layer a basic layer will be created you can use the "Text" field in the Layer Params to change the caption on it. The "Style" selectbox shows some basic styles (CSS classes) you can use to style the caption (you can always add own CSS classes to this field or edit the existing ones via the "Edit CSS File").

In case of an Image Layer you will see the native WP Media Uploader again. In case of a Video Layer you will prompted to a custom Video selection wizard.

You now can move the Layers around via drag&drop or type in the x and y coordinate in the corresponding fields.

The "Layers Sorting" drag&drop list determines the Layers' z-index. This list specifies the stack order of an element.

An element with greater stack order is always in front of an element with a lower stack order.

Please also note that slider is a plugin and whole documentation for this item you can find in *documentation/revolution-slider-documentation* folder in package downloaded from themeforest.

Remember: please set up chmod on 777 on below folders to show slider thumbnails and for possibility to edit CSS styles for slider in admin panel.

wp-content/plugins/revslider/cache wp-content/plugins/revslider/rs-plugin/css

NOTE! In default Revolution Slider version included into theme you will get all our styles for plugin. After update plugin to newer version, please do not forget to copy slider styles from /revolution-slider-demo/captions.css (this folder is included into TF package) to /wp-content/plugins/revslider/rs-plugin/css/captions.css

4. Theme options panel

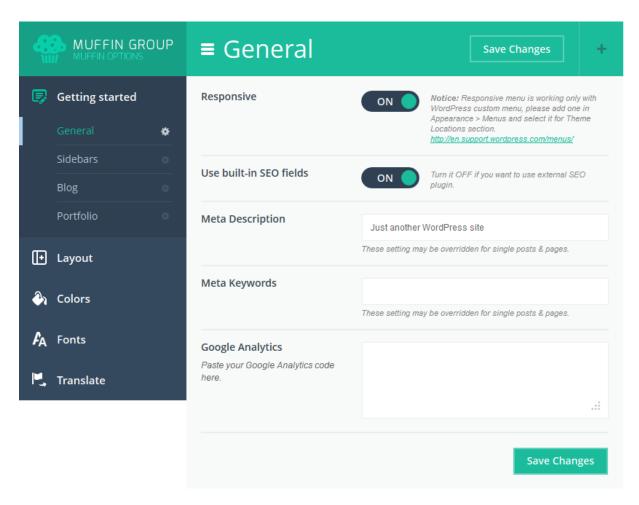
Theme options panel has been especially created to make your work faster and easier. Using it is very easy and in just a few minutes you can change a lot of things on your page.

4.1 Getting started

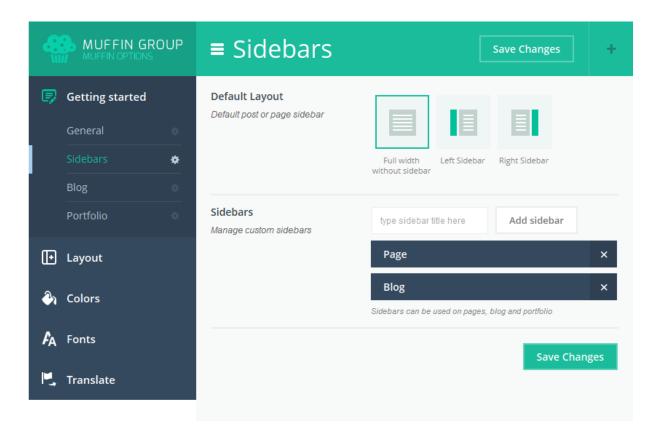
4.1.1 General

In this section you can set up some general options for your site. You can find here things like *Google Analytics, Responsive version*, etc. Please check below options available in this section:

- **Responsive** choose if you want to use responsive version or not.
- **Use built-in SEO fields** if you are using external SEO plugin you can easily turn off built-in SEO option.
- **Meta Description** this is meta description for homepage but it's also default description for each page added in *Pages* section.
- **Meta Keywords** this is meta keywords for homepage but it's also default keywords for each page added in *Pages* section.
- **Google Analytics** paste your Google Analytics code to track your site.



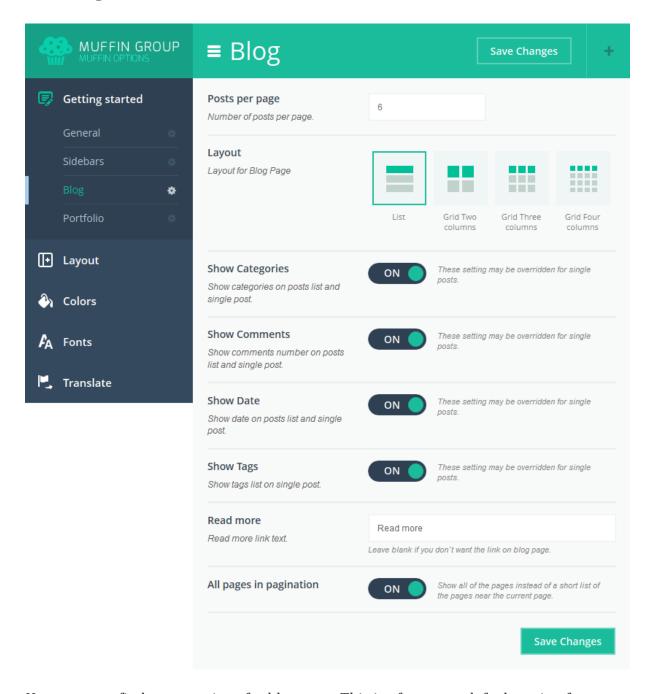
4.1.2 Sidebars



This is default option for pages and posts. Here you can set whether your post or page should have full width or maybe include a sidebar (left or right). For example when you choose *Left sidebar* each of your pages or post that you will create will have left sidebar. **Of course, this is only default option and while creating page or post you can set up your own layout.**

You can also manage your Sidebars here. You can add new and delete existing one.

4.1.3 Blog



Here you can find some options for blog page. This is of course a default option for new pages. You have got the following options for blog:

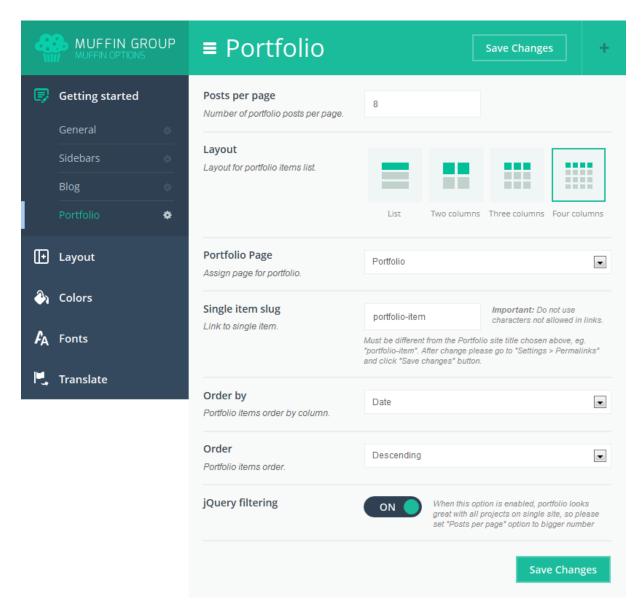
- **Posts per page** you can select how many posts should be on page.
- **Layout** choose layout for blog that you like the most.
- Show Categories this option will show categories on posts list and single post
 when it is on.
- **Show Comments** this option will show comments number on posts list and single post when it is on.
- **Show Date** this option will show date on posts list and single post when it is on.
- **Show Tags** this option will show tags on posts list and single post when it is on.

- Read more text for "Read more" link
- **All pages in pagination** here you can choose if you want to show all of the pages insted of a short list of the pages near the current page.

All of this options except *Posts per page* can be changed for each post.

Please always remember to click "Save Changes" button. Without that you will lose all your changes.

4.1.4 Portfolio



This option will certainly be very helpful in creating your portfolio page. Here you can set the following options:

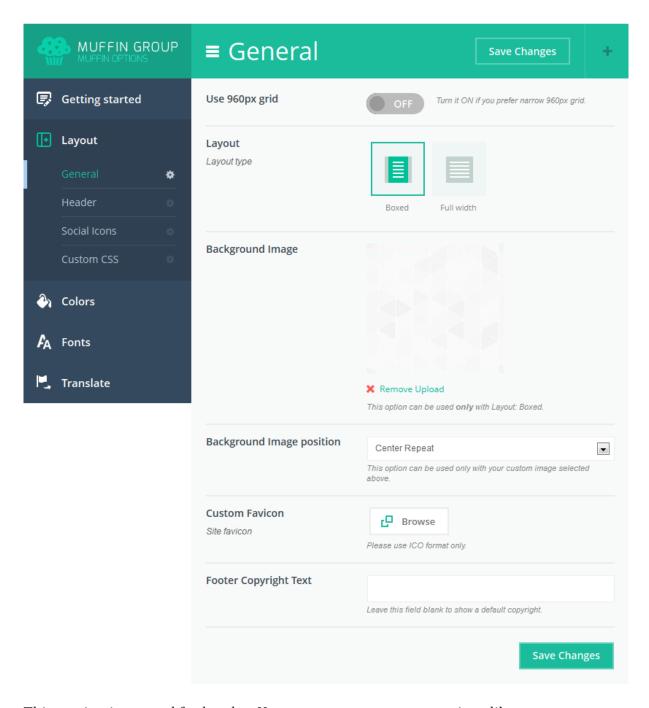
- **Posts per page** this is the number of portfolio posts per page.
- **Layout** you can choose what layout will be the best for your portfolio (one, two, three or four colums)

- **Portfolio page** here you can select the right page for portfolio from list of all created pages. You need to choose a page for that because the theme applies info such a layout, sidebar and link to page in breadcrumbs.
- **Single item slug** this is a link to single item. After changing that option please go to "Settings > Permalinks" and click "Save changes" button.
- **Order by** you can select what should be used to sort your portfolio.
- **Order** you can choose how your portfolio should be ordered (ascending or descending).
- **jQuery filtering** you can choose if you want to filter portfolio items using jquery plugin to make your portfolio look much better.

4.2 Layout

In this section you can set up some layout options such as social icons or logo.

4.2.1 General



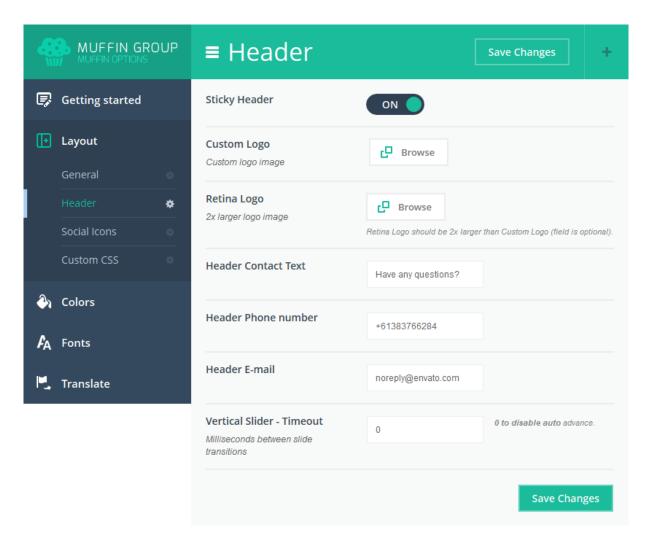
This section is created for header. Here you can set up some options like:

- **Use 960px grid** turn it on if you want 960px grid
- Layout choose boxed or full width layout.
- Background Image set up own background image
- **Background Image position -** choose position for your background image
- **Custom Favicon** upload your own favicon

• **Footer Copyright Text** - if you want to get your own copyright text then please type it here.

Please always remember to click "Save Changes" button. Without that you will lose all your changes.

4.2.2 Header

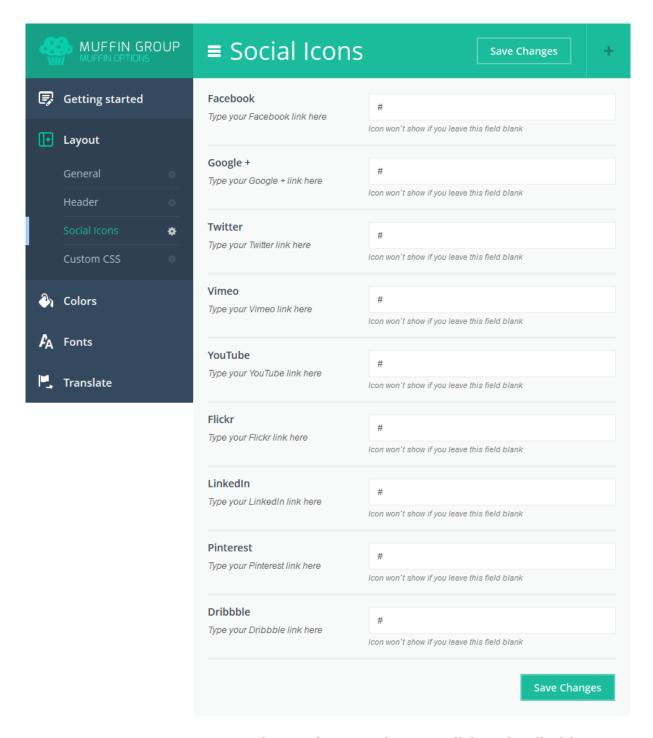


Here you can set up some options for logos, header and much more. Below we will describe all of them.

- Sticky Header turn on/off sticky header
- **Custom Logo** choose your custom logo image
- **Retina Logo** choose your retina logo image (should be 2x larger than Custom Logo)
- **Header Contact Text** text in header next to phone and email
- Header Phone number type phone number for Header
- **Header E-mail** type e-mail for Header
- Vertical Slider Timeout time in miliseconds between slide transitions

Please always remember to click "Save Changes" button. Without that you will lose all your changes.

4.2.3 Social Icons



Here you can set up some options for social icons. Below we will describe all of them.

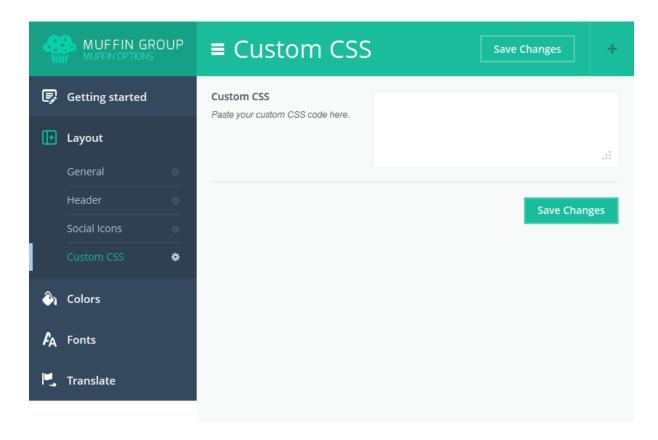
- Facebook link to your facebook profile
- Google + link to your Google + profile
- Twitter link to your twitter profile

- **Vimeo** link to your vimeo profile
- YouTube link to your youtube profile
- **Flickr** link to your flickr profile
- LinkedIn link to your LinkedIn profile
- **Pinterest** link to your Pinterest profile
- **Dribbble** link to your Dribbble profile

If you leave empty field for social icons like facebook, twitter etc. **the icons will be not shown on the page**.

Please always remember to click "Save Changes" button. Without that you will lose all your changes.

4.2.4 Custom CSS

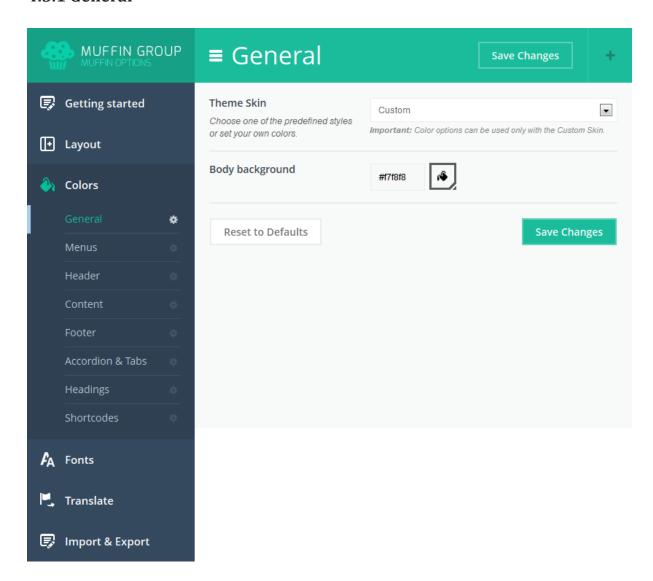


Here you can find only one field called "**Custom CSS**". You can paste here your own css code for your page. Of a this field you don't need to make any changes in css files.

4.3 Colors

This is probably the most powerful options section in theme options panel. Here you can set up any color for each part of your page. Just check how many options you can set up in our color section.

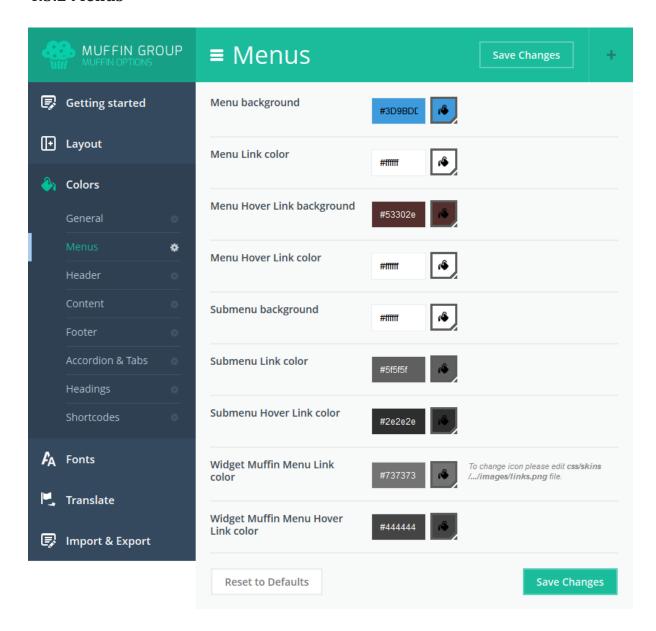
4.3.1 General



Only two options are available in this section.

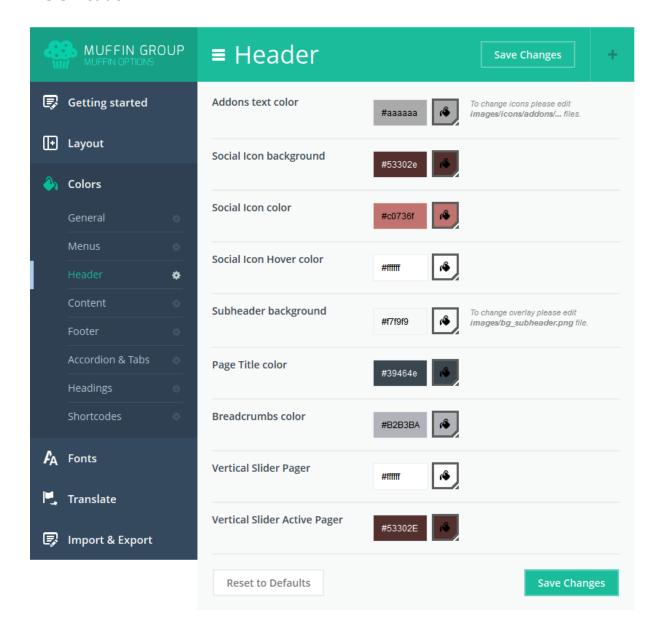
- **Theme skin** here you can choose one of the predefined styles or you can set your own colors. Please remeber that color options can be used only with the Custom Skin.
- Body background choose color for your background

4.3.2 Menus



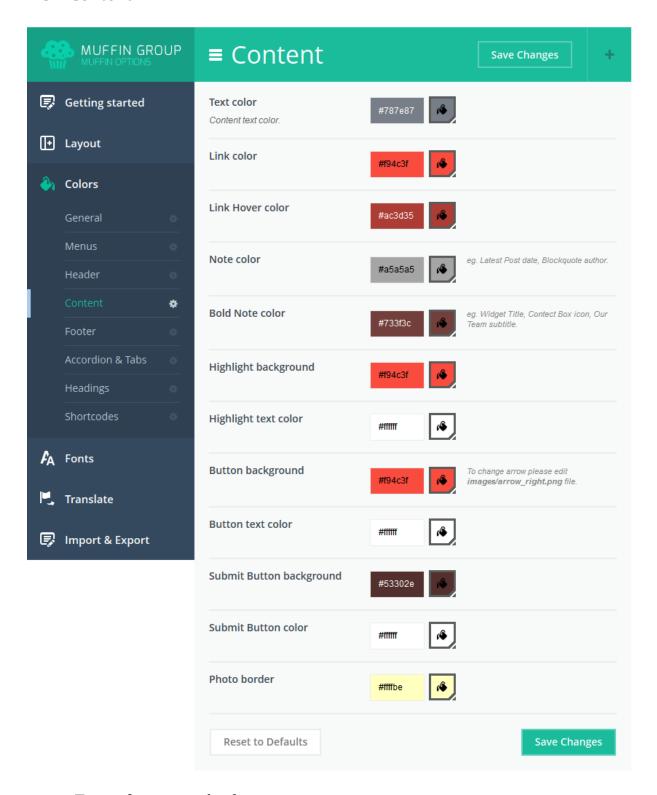
- **Menu background** backround color for menu section
- Menu Link color color for links in menu
- Menu Hover Link background hover background color for links in menu
- Menu Hover Link color hover color for links in menu
- **Submenu background** backround color for submenu
- **Submenu Link color** link color for submenu
- **Submenu Hover Link color** link color for submenu on hover
- Widget Muffin Menu Link color link color for muffin menu widget
- Widget Muffin Menu Hover Link color link color for muffin menu widget on hover

4.3.3 Header



- Addons text color text color for addons
- **Social Icon background** background color for social icons
- **Social Icon color** color for social icons
- Social Icon Hover color color for social icons on hover
- Subheader background background color for subheader section
- Page Title color title color for page
- **Breadcrumbs color** font color for breadcrumbs
- Vertical Slider Pager color for vertical slider pager
- Vertical Slider Active Pager color for vertical slider active pager

4.3.4 Content

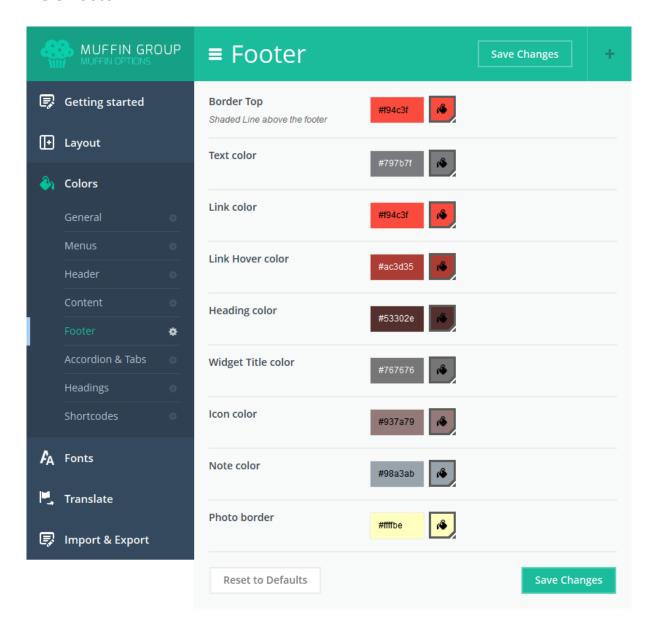


- **Text color** text color for content
- Link color text color for links
- Link Hover color hover color for links
- Note color color for note
- Bold Note color color for bold note
- Highlight background background color for highlight text

- Highlight text color font color for highlight text
- **Button background** background color for button
- Button text color text color for buttons
- Submit Button background backround color for submit button
- **Submit Button color** color for submit button
- **Photo border** border color for images

Please always remember to click "Save Changes" button. Without that you will lose all your changes.

4.3.5 Footer

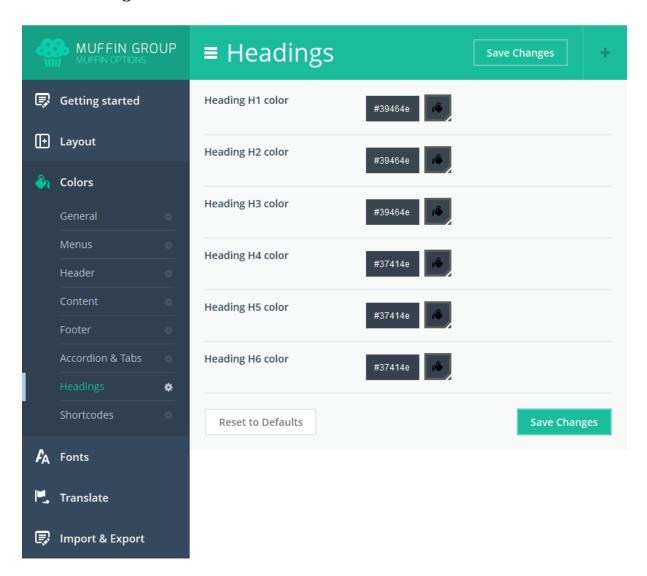


- Border Top color for shaded line above the footer
- Text color text color for footer
- Link color link color for footer

- **Link Hover color** link color for footer on hover
- **Heading color** heading color for footer
- **Widget Title color** title color for widgets in footer
- **Icon color** color for icons in footer
- **Note color** color for note in footer
- Photo border bor color for images in footer

Please always remember to click "Save Changes" button. Without that you will lose all your changes.

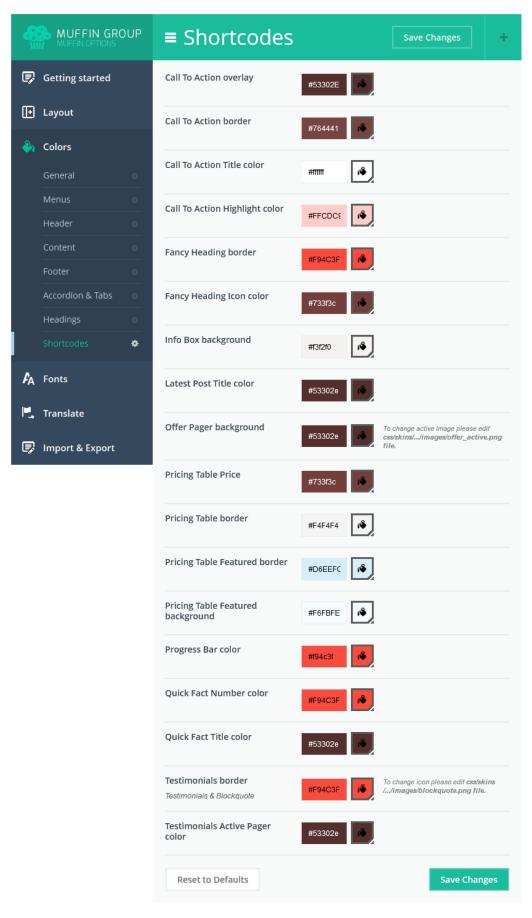
4.3.6 Headings



- **Heading H1 color** text color for h1 (Subpages header title font color)
- **Heading H2 color** text color for h2
- **Heading H3 color** text color for h3
- Heading H4 color text color for h4
- Heading H5 color text color for h5
- **Heading H6 color** text color for h6

Please always remember to click "Save Changes" button. Without that you will lose all your changes.

4.3.8 Shortcodes

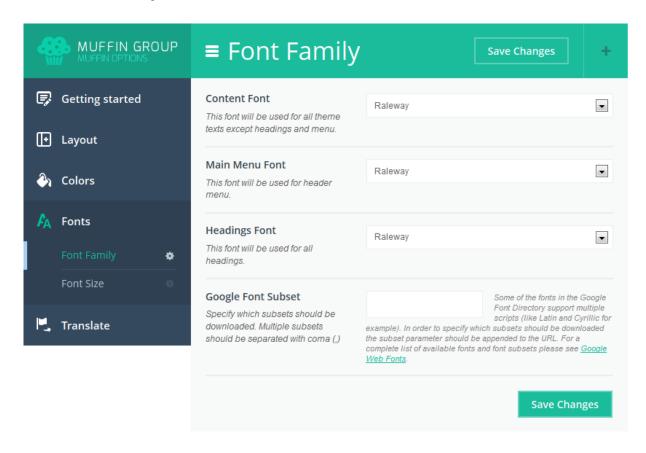


- **Call to action overlay** overlay color for *call to action* item
- **Call to action border** border color for *call to action* item
- Call to action title color title color for call to action item
- Call to action highlight color highlight color for *call to action* item
- **Fancy heading border** border color for *fancy heading* item
- Fancy heading Icon color icon color for fancy heading item
- Info Box background background color for *info box* item
- Latest Post Title color title color for *latest post* item
- Offer Pager background background color for pager in offer item
- **Pricing Table Price** price color for *pricing* item
- **Pricing Table border** border color for *pricing* item
- Pricing Table Featured border border color for featured pricing item
- Pricing Table Featured background background color for featured pricing item
- **Progress Bar color** color for *progress bar* item
- **Quick Fact Number color** number color for *quick fact* item
- **Quick Fact Title color** title color for *quick fact* item
- **Testimonials border** border color for *testimonials* item
- **Testimonials Active Pager color** color for active pager for *testimonials* item

4.4 Fonts

In this section you can set up fonts for your website. We divided this section on four blocks what you can see below.

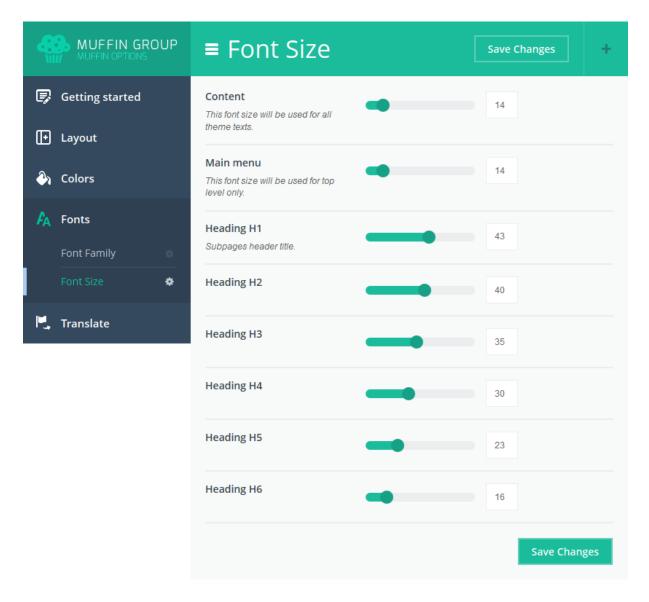
4.4.1 Font Family



- **Content Font** this font will be used for all theme texts except *headings* and *menu*
- Main Menu Font this font will be used for header menu
- **Headings Font** this font will be used for all headings
- **Google Font Subset -** you can specify which subsets should be downloaded. Multiple subsets should be separated with coma (,)

You can choose your own font from a palette of **over 600 fonts**.

4.4.2 Font Size



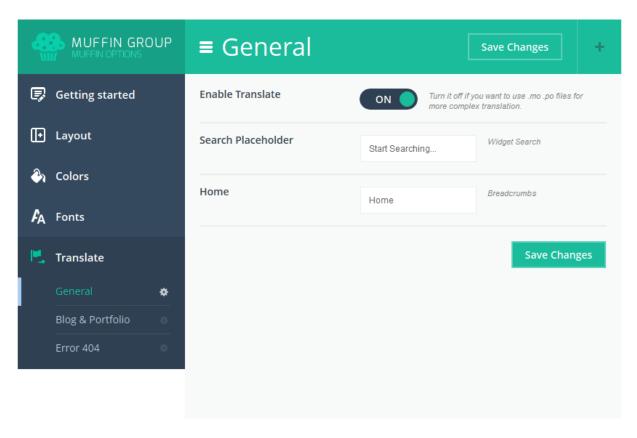
- **Content -** this font size will be used for all theme texts
- **Main menu** this font will be used for top menu only
- **Heading H1** this font will be used for h1 headings
- **Heading H2** this font will be used for h2 headings
- **Heading H3** this font will be used for h3 headings
- **Heading H4** this font will be used for h4 headings
- **Heading H5** this font will be used for h5 headings
- **Heading H6** this font will be used for h6 headings

You can select the font size of the range **1-70**.

4.5 Translate

Translating the most important sections on the page has never been so easy.

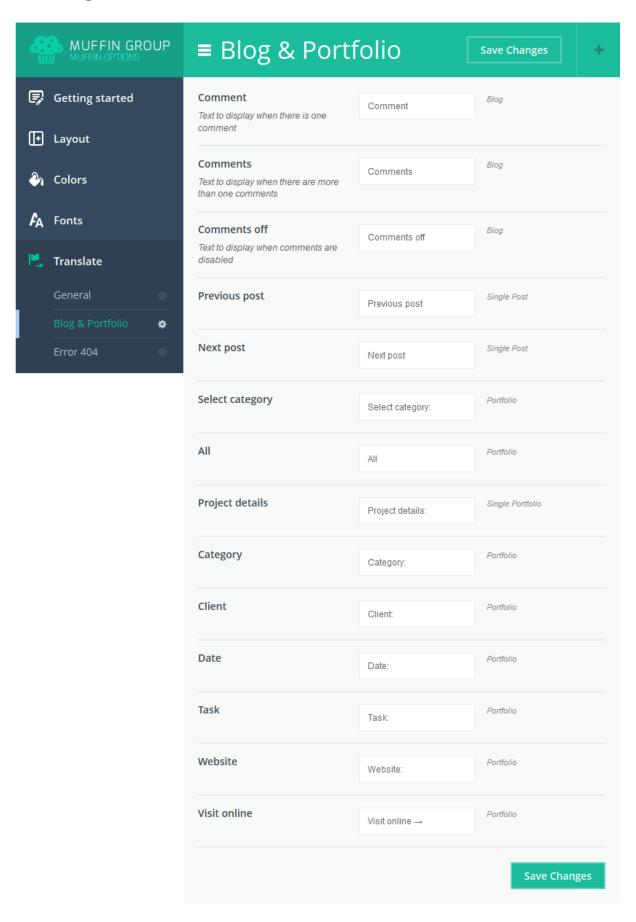
4.5.1 General



It depends how you want translate your theme. If you don't want to translate using .mo and .po files you can do it easily in this section.

- **Enable Translate** you can turn it off if you want to use .mo/.po files for more complex translation.
- **Search Placeholder** here you can set up placeholder text for *Header* and *Widget Search*
- **Home** here you can set up breadcrumbs text

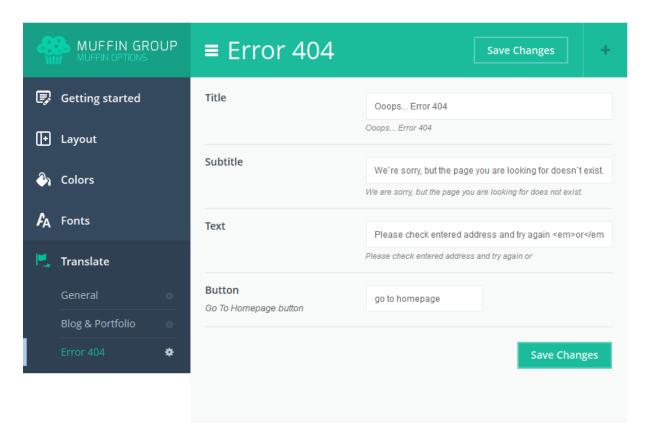
4.5.2 Blog & Portfolio



This is area where you can set up some texts for your portfolio and blog page.

- **Comment** text to display when is only one comment
- Comments text to display when is more than one comment
- **Comments off** text to display when comments are disabled
- **Previous post** text on single blog page
- Next post text on single blog page
- **Select category** text available on portfolio page
- All text available on portfolio page
- **Project details** text available on single portfolio page
- Category text available on blog & single portfolio page
- **Client** text available on single portfolio page
- **Date** text available on single portfolio page
- Task text available on single portfolio page
- **Website** text available on single portfolio page
- **Visit online** text available on single portfolio page

4.5.3 Error 404



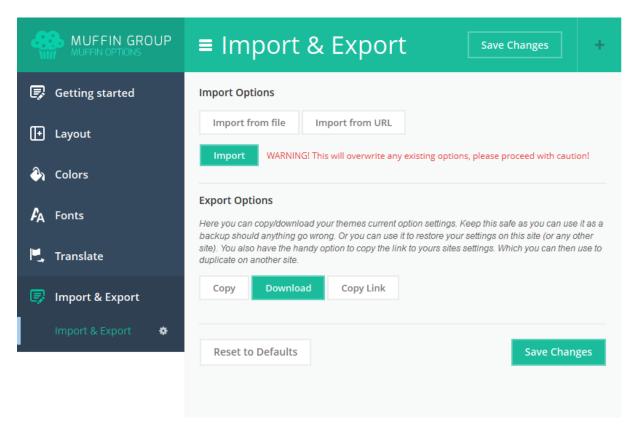
Now your **Error 404** page is 100% configurable. You can set up here below options:

- **Title** this is title for error 404 page
- **Subtitle** this is subtitle for error 404 page
- **Text** text message for error 404 page
- **Button** this is text for button on error 404 page

For each fields you can set up your own text.

4.6 Import & Export

This section is especially for all those who want to move settings from theme options panel between themes or when you move your website from test server to live. You have few different ways to import or export settings what you can see on image below:



You can also Reset settings from this section to default if you want so your theme will look like on our demo version.

5. Shortcodes

As you know, shortcodes are really useful in creating pages, and they accelerate your work. That's the main reason why have created them. Below you'll learn how to use them in the "Brandon" theme. There is a lot of them and they are easy to use.

5.1 Adding shortcodes in content using wp-editor

You can use shortcodes directly in WP editor. Just click on green circle button with plus inside. After that you`ll see whole list of shortcodes. After select right shortcode and click "Insert", the shortcode will be inserted into editor.

5.2 List of available shortcodes & how to use them

- **1) Buttons** as name indicates, these are the buttons to use on pages. Attributes for buttons are:
 - **link** (link to other page)
 - **title** (title for button)
 - **target** (optional target for link, ex. "_blank")
 - **size** (optional size of button "normal" is default, you can also choose "small" or "large")
 - **color** (color for text as in background color you can use name of color, ex. "white" or hex ex."#FFFFFF")
 - class this option is useful when you want to use prettyPhoto

Below you can see the example of buttons shortcode:

```
[button link="http://muffingroup.com" target="_blank" title="Muffin group" size="large" color="orange" class="iframe"]
```

Preview:



For more info and demo please go to buttons shortcode demo

2) Divider - This item is creating space between elements. It is also aligning for a single line, boxes located underneath.

Divider shortcode has got 2 attributes:

- **height** enter the amount of the divider height (in px)
- line type 1 if you want to show line, 0 if you don't want

Example of this shortcode below:

```
[divider height="30" line="1"]
```

For more info and demo please go to divider shortcode demo

- **3) Ico** this is a very useful option for embedding icons into page. This option has got just one attribute:
 - **type** (type of icon)

Below you can see some examples of this shortcode:

```
[ico type="fa-phone"]
[ico type="fa-flickr"]
```

For more info and demo please go to ico shortcode demo

- **4) Image** this is a very useful option for embedding images into page. This option has got a long list of available attributes:
 - **src** (url to image)
 - **align** (optional alignment for image) available values: none (default), left, right,center
 - **caption** (optional) text available under the image
 - link (optional) link for larger image or other page
 - **link_type** (optional) type of link can be choosen from 2 values available:
 - **target** (optional, works only with "details" link_type) link target, available value: "_blank" (open in new window)
 - alt (optional) alternative text for image

Below you can see some examples of this shortcode:

```
[image src="" link="" align="left" caption="Align left with caption and
lightbox"]

[image src="" link="" link_type="details" target="_blank" align="right"
caption="Align right with caption <br /> and link to details <br /> open in
new window"]

[image src="" align="center"]
```

For more info and demo please go to <u>image shortcode demo</u>

5) Lists - great tool when you want to present something within the list. We prepared 11 types of lists. Below you can check all of them:

```
  List item 1
  List item 2
```

Ordered list

```
  List item 1
  List item 2
```

Roman ordered list

```
  List item 1
  List item 2
```

Alpha ordered list

```
  List item 1
  List item 2
```

Unordered tick list

```
  List item 1
  List item 2
```

Unordered info list

```
  List item 1
  List item 2
```

Unordered warning list

```
  List item 1
  List item 2
```

Unordered plus list

```
List item 1
List item 2
```

Unordered minus list

```
  List item 1
  List item 2
```

Unordered arrow list

```
  List item 1
  List item 2
```

Unordered help list

```
List item 1
List item 2
```

As you can see, all of these lists have only a different kind of class. So if you want to change type of the list, you can easily do so by just changing the name of class..

For more info and demo please go to lists shortcode demo

6) Vimeo - this shortcode is for embadding vimeo videos on your page.

Vimeo video shortcode has got 3 attributes:

- **video** vimeo video`s ID. This value is placed at the end of every vimeo video after last "/", for example: http://vimeo.com/19819283
- **width** player's width, 700 is highly recommended for left or right sidebar template while 950 for a default one.
- **height** video player`s height

Example of this shortcode below:

```
[vimeo video="1084537" width="700" height="400"]
```

For more info and demo please go to video shortcode demo

7) Youtube - this shortcode is for embadding youtube videos on your page.

Youtube video shortcode have got 3 attributes:

- **video** youtube video`s ID. This value is placed at the end of every video after "v=" parameter, for example: http://www.youtube.com/watch?v=**YE7VzlLtp-4**
- **width** player's width, 700 is highly recommended for left or right sidebar template while 950 for a default one.
- **height** video player's height

Example of this shortcode below:

```
[youtube video="YE7VzlLtp-4" width="700" height="420"]
```

For more info and demo please go to video shortcode demo

6. Blog

To create a blog please create a new page *Pages > Add New* and set up the title eg. *Blog*. In field *Template* leave default option on *Default Template*. In bottom section you will find *Page options* such as *Layout* and *Sidebar*. As you probably have guessed, you can choose whether your blog should be on full width or whether you want it with the sidebar (left or right). If you want blog with the sidebar you should also select the right sidebar for your page. You can also add video for each post. In section *Post option*, uder the *Visual/HTML* default editor you have some options to set. In this section you can set up **Vimeo** or **Youtube** video.

At the end please click *Publish* button on the right.

In the next step please go to *Settings > Reading > Front page displays > A static page > Posts page*, select page that you have already created and click *Save changes*.

We have created some features specifically for bloggers. You will find them in *Theme options panel > Getting started > Blog*. These options are set on default for each new post. Full description of options for blog can be found in section **Theme Options (section 4.1.3)**

Adding new posts works similar to standard WordPress *Posts > Add New*. Posts will be displayed on the already created page.

Images for posts we can add using featured image.

For more info about post creation please go to http://en.support.wordpress.com/posts/. You can also check the movie about how to create a post http://www.youtube.com/watch?v=Sa4uimrgNz8

7. Portfolio

To create a portfolio please start by creating a new page *Pages > Add* New and setting up the title eg. *Portfolio*. In field *Template* set the option *Portfolio template*. In the bottom section you also have *Page options* such as *Layout* and *Sidebar*. As you have probably guessed, you can select whether your portfolio should be in full width or whether it should be with a sidebar (left or right). If you decide on the portfolio with a sidebar you should also select the right sidebar for your page.

In *Portfolio* section you can also add videos from **Vimeo** or **Youtube** for each portfolio item. Please don't forget set up featured image for portfolio item when you are adding video.

We have created some options for *Portfolio page*. You can find them in *Theme options panel > Getting started > Portfolio*. More info about these options can be found in **Theme options panel (section 4.1.4)**.

Portfolio items are working just like typical post. To add a new portfolio please go to *Portfolio > Add new*. As you can see you choose similiar options as for a blog. Additionally, in the bottom section of the page you have *Page options*. Here you can choose whether you want a full width portfolio or the one with a sidebar (left or right).

When you choose the option with a sidebar please don't forget to select the right sidebar for this page.

You can also type *Excerpt* and select *Featured image*. After that please just click *Publish* button.

8. Menu creation

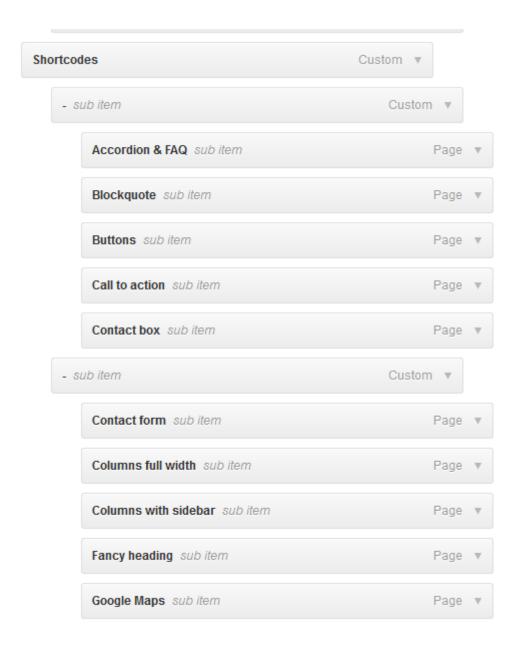
Menu creation works as in default Wordpress.

To add your own menus go to *Appearance > Menus*, type *Name* for your menu and click *Create Menu*. In next step, in section *Theme Locations* for position *Main menu* you need to choose a menu that you've just created.

Now you can add *Pages*, *Posts* and *Custom Links* from blocks located on the left. At the end you need to save it by clicking on *Save Menu*.

For more info about the menu creation please go to http://en.support.wordpress.com/menus

With this theme we also created Mega Menu option so you can create nice menus with items in columns with titles or without. If you want to create mega menu as we did for "Shortcodes" section on our demo, then it should be done as on below image:



For mega menu columns you must add menu item with # "URL" attribute and - as "Navigation label" value. Under this empty columns you can add right menu items.

But if you want columns with "Titles" at the top, then instead of - you must type own value.

9. Images

For this theme we used some images & icons available on the web.

List of used images you can find below:

Portfolio & Gallery

http://www.flickr.com/photos/58842866@N08/sets/72157625906149386/

Contact

http://www.flickr.com/photos/58842866@N08/5388656350/sizes/o/in/set-72157625906149386/

Blog

http://www.flickr.com/photos/ivanmcclellan/10315875603/sizes/o/in/explore-2013-10-16/

http://www.flickr.com/photos/cats-eye-view/260534065/sizes/o/in/photostream/

Team & Testimonials

http://photodune.net/user/ollyi

Call to action

http://www.flickr.com/photos/neuralchaos/4626940558/sizes/o/in/set-72157623842363739/

http://www.flickr.com/photos/needoptic/

10. SEO

In the era of what is happening in the search engines (especially *Google*) we implemented SEO option in our theme. We hope this will be very helpful for all of you.

To set up general options for SEO please go to *Theme options panel > Getting started > General*. You can set up here things like *Meta Description* or *Meta Keywords* for homepage (this is also default option for each new page).

If you are using *external SEO plugin* you can easily turn it off. Of course you can also set up options like *Title*, *Meta Description* and *Meta Keywords* for each page in this theme. You can do it in *Pages > Add page > Page options*.

In section *Page Options* you can find fields like **SEO Title**, **SEO Description** and **SEO Keywords**. If you fill these fields, the page will adopt this values. If you leave this fields empty, the page will adopt default values that are in *Theme options panel > Getting started > General*.

11. Support & contact with us

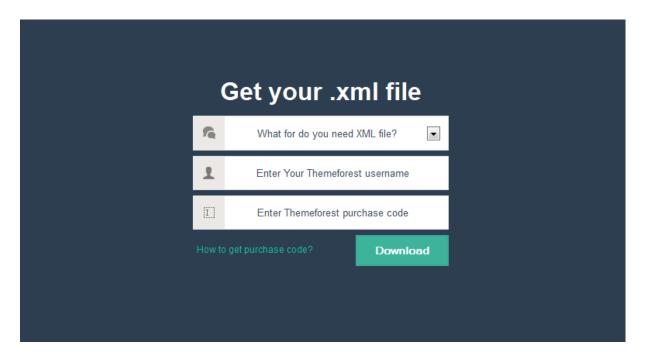
You can contact us in few ways. It depends on what you exactly need.

• If you have got a questions about theme, please place your question on forum http://forum.muffingroup.com/brandon. Please note that we won't answear support question in comments or emails - we prefer to provide you with support on forum because your question can be helpful to other customers.

- Via comments you can send only presale questions or comment that is not related to support.
- If you have a really big problem and really need to give us access to your account (that is personal and can only be used by support) you can contact us by using contact form on our profile's page on Themeforest http://themeforest.net/user/muffingroup in right bottom section of page.

There is no other way contact with us. So **please don't contact us by sending message on youtube, facebook or twitter** - because it's really difficult for us to control, your question could be lost in these communication channels.

12. XML file with demo content



To **download the XML file with demo content** please at first go to page: http://themes.muffingroup.com/xmls/

In next step please select a product for which you need xml file (in this case please choose **Brandon**). Please also paste your *themeforest username* and *purchase code*. Afterwards simply click "*Download*" and your file should start downloading.

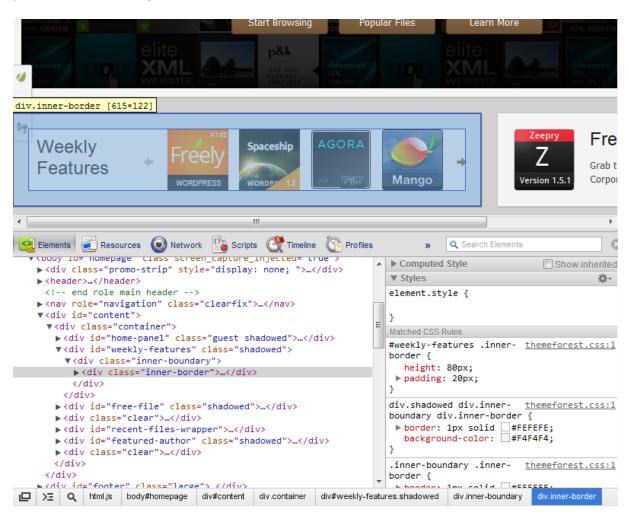
When you get this file onto your computer, you can import it into your wordpress (please import this file only after installing **Brandon theme**). This video (http://www.youtube.com/watch?v=ohKx65P2HNU) will show you how to import this file properly.

13. Advanced theme customization

Sometimes there is a moment when you want to change something on your site that is not available in theme options panel. Something like: font size, color, margin or any other customization. You don't have to ask us about all these things and wait for our response ever again. You can succeed in doing it on your own.

13.1 Google Chrome

To do it you can use two best tools available for free in your web browser. If you're using **Google Chrome** you can inspect element that you need to change by "Inspect element". To do it just hover mouse on element and click "Inspect element". After that you'll see something like on screen below:



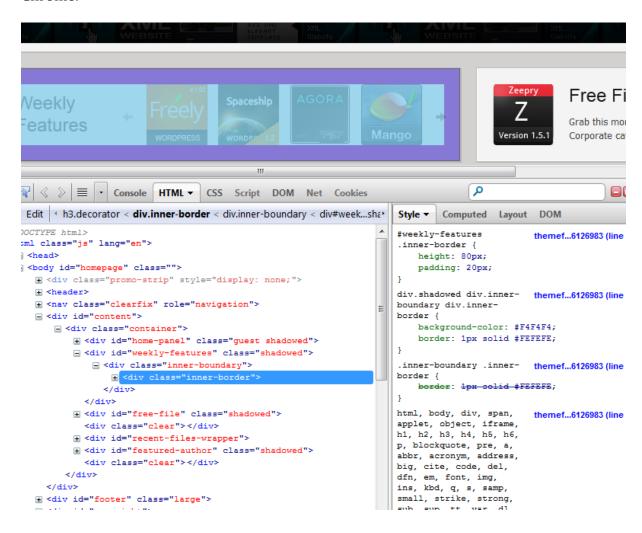
As you can see on the image, on the left side there is a list of styles used for each class/id. If you want to change something, you can edit it on the screen and see how the elements look like. If everything is good and you want to make the same changes on your site please copy right styles from box of right side, for example:

```
#weekly-features .inner-border {
    height: 80px;
    padding: 20px;
}
```

and paste this code into: *Theme options > Styles > Custom CSS code*. If you want to paste this code instead of Custom CSS code you can do it in *custom.css* file. The result will be identical. It's up to you to decide on which way to use.

13.2 Firebug for Firefox

Apart from Google Chrome, we also suggest to use **Firebug for Firefox**. In contrast to Google Chrome, Firebug must be installed at first before you can use it. To do so please click **Firefox in the left top corner > Add-ons** and then search for Firebug and install it. When you get it into your browser you can use it the same way as with Google Chrome but instead of clicking "*Inspect element*" please click "*Inspect element with Firebug*". On the screen below you can see that it will look very similar to Inspect element in Google Chrome.



As you can see on image, on the left side there is a list of styles used for each class/id. If you want to change anything you can edit it on the screen and check what elements look like. If everything is good and you want to make the same changes on your site please copy right styles from box of right side, for example:

```
#weekly-features .inner-border {
    height: 80px;
    padding: 20px;
}
```

and paste this code into: *Theme options > Styles > Custom CSS code*. If you want to paste this code instead of Custom CSS code you can do it in *style.css* file. The result will be identical. It's up to you to decide on which way to use.

As you can see, it's not difficult to use it and with the support of this tool you can save a lot of time, so we encourage you to try to do it as described and enjoy your new skills.